

VISION

A strong, resilient and inclusive Queensland with thriving regional economies and an innovative manufacturing sector.

PURPOSE

Generate economic growth and jobs of the future through competitive regional economies and creating a sustainable and innovative manufacturing sector.

OUR VALUES

We will respect, protect and promote human rights in our decision-making and actions.



ADVANCING QUEENSLAND'S PRIORITIES

We contribute to the Queensland Government's *Our Future State: Advancing Queensland's Priorities* of:



OBJECTIVES & STRATEGIES



Create competitive regional economies

- › Deliver regional manufacturing hubs to transform and support diverse regional industries to meet local and global demand.
- › Build regional economic capacity and capability.
- › Identify and deliver regional development opportunities.
- › Enhance engagement with local key stakeholders.
- › Work across Government to realise regional benefit from funding programs.



Create an innovative and resilient manufacturing sector

- › Work with manufacturers to achieve improved productivity, increased international competitiveness and the generation of new jobs throughout Queensland.
- › Partner with the manufacturing industry to attract, retain and build the manufacturing workforce of the future.
- › Support manufacturing firms to adopt Industry 4.0 technologies and practices, including robotics and autonomous systems.
- › Enhance existing manufacturing ecosystems, particularly in regional Queensland.



Attract private sector investment and create jobs by supporting priority industries

- › Support local manufacturers in priority industries to onshore or reshore value-adding manufacturing activities.
- › Strengthen Queensland's supply chain infrastructure to improve Queensland's attractiveness to the private sector.
- › Continue to implement the Advanced Manufacturing 10-year Roadmap and Action Plan in partnership with the manufacturing industry and key stakeholders.
- › Promote the achievements and capability of Queensland's manufacturing industry locally and internationally.

INDICATORS OF SUCCESS

- › Improved regional workforce participation, including among youth.
- › Sustainable economic growth in our regions.
- › Upskilling of the existing manufacturing workforce, generation of new jobs and attraction of private sector investment, particularly in regional Queensland.
- › The Advanced Manufacturing Roadmap and Action Plan, sector strategies including rail manufacturing and craft brewing, and the Skills Implementation Plan for Advanced Manufacturing are supporting the transformation of the Queensland manufacturing industry.
- › Productivity improvements achieved and jobs generated through targeted industry development initiatives.

We take an active approach to managing key risks and capitalising on opportunities.

STRATEGIC OPPORTUNITIES

- › Create and support jobs for Queenslanders, including in regions, by supporting the manufacturing sector.
- › Provide strong leadership and drive regional representation in Queensland Government policy and economic agenda.
- › Harness the potential of technological advancements to support productivity improvement and attract and stimulate new technology-enabled industries (e.g. advanced manufacturing).
- › Leverage Queensland's multiple urban areas across the state to attract investment to Queensland's regions.
- › Build on Queensland's reputation for livability and affordability to attract skills and investment to the regions.
- › Promote the unique qualities of our regions and strengthen local businesses and industries.

STRATEGIC RISKS

- › Regional economies are part of the broader state, national and global economies and are subject to the same fluctuations in economic conditions, which may be magnified within a regional economy.
- › Diversity of infrastructure, investment and skills, increasing urbanization and Queensland's vast geography creates challenges in ensuring development opportunities in regional communities.
- › Regional workforce profile variation from urban workforce profile.
- › Technological breakthroughs, such as Robotic Process Automation, Artificial Intelligence, Blockchain and the Internet of Things are examples of technological advancement that is seeing companies needing to adapt to new technologies and business approaches, and simultaneously offers opportunities to harness disruption to introduce new, customer-focused products.
- › Extreme weather events have historically disproportionately affected regional communities and economies.